

## **Art Education Franchise Pursues International Audience in Continued Movement for Children's Art Enrichment and Creative Development**

*KidzArt, top children's art franchise in U.S., offers services for franchise development internationally at new web site -- [www.kidzartfranchise.com](http://www.kidzartfranchise.com).*

New Braunfels, TX ([PRWeb](http://PRWeb)) December 19, 2007 -- KidzArt, an acclaimed art educational enrichment organization, is now offering franchise opportunities worldwide. Ranked the Top Children's Art Franchise for 2006 and the Top New Franchise for 2007 by Entrepreneur Magazine, KidzArt has launched over 55 franchises in the US, and is now offering services internationally. Nationally, KidzArt operates in 25 states, from California to New York.

"Entrepreneurs overseas are looking for successful North American franchises like KidzArt that they can take to their country, apply the proven business concepts and offer the needed services," says Joel Lazarovitz, international franchise development for KidzArt. "A KidzArt franchise is a smart investment because of the boom in educational services throughout the world. Parents who want to ensure that their children are getting a well-rounded, comprehensive education are taking advantage of enrichment classes like those offered by KidzArt."

Now, KidzArt is making it even easier to start a franchise domestically or internationally, with the launching of a new Web site specifically focused on start up and support for franchise development. The new site, [www.kidzartfranchise.com](http://www.kidzartfranchise.com), offers a range of resources including comprehensive training, QuickStart business coaching program, professional customizable marketing materials, curriculum and lesson plans, a Web-based management software program, and a yearly national conference.

According to KidzArt CEO, Shell Herman, "We wanted to offer prospective franchisees, especially those internationally, one comprehensive location to obtain all the data needed to evaluate a KidzArt business opportunity."

A KidzArt franchise is a unique business opportunity that promotes art and creative learning as an integral part of a child's education, while school funding for the arts is falling. The demand for a comprehensive education is growing nationwide, and art programs have been proven to also enhance skills in academic areas such as writing and math, and improving critical thinking. Additionally, children who participate in such programs benefit from improved self-esteem, positive attitudes and behaviors towards school, and decreased delinquency. KidzArt's education programs for adults can also enhance critical thinking skills, creativity, and problem solving.

For more information on launching a KidzArt franchise outside of the United States, contact Joel Lazarovitz at (514) 509-1315 or ([joel @ kidzart.com](mailto:joel@kidzart.com)). For domestic inquiries, call (800) 379-8302.

### About KidzArt:

Founded in 1998, KidzArt is designed to inspire students, ages 2 to 102, to explore their inner artistic potential in a safe, structured, non-competitive environment. KidzArt recently ranked in Entrepreneur Magazine's Top New 50 Franchises for 2007 and was ranked the Top Children's Art Franchise for 2006. In addition, KidzArt was named a "World-Class Franchise" for franchisee satisfaction by the Franchise Research Institute for 2005, 2006 and 2007. Franchising since July 2002, KidzArt has franchised units nationwide and growing. To find out more about KidzArt visit [www.kidzart.com](http://www.kidzart.com).

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